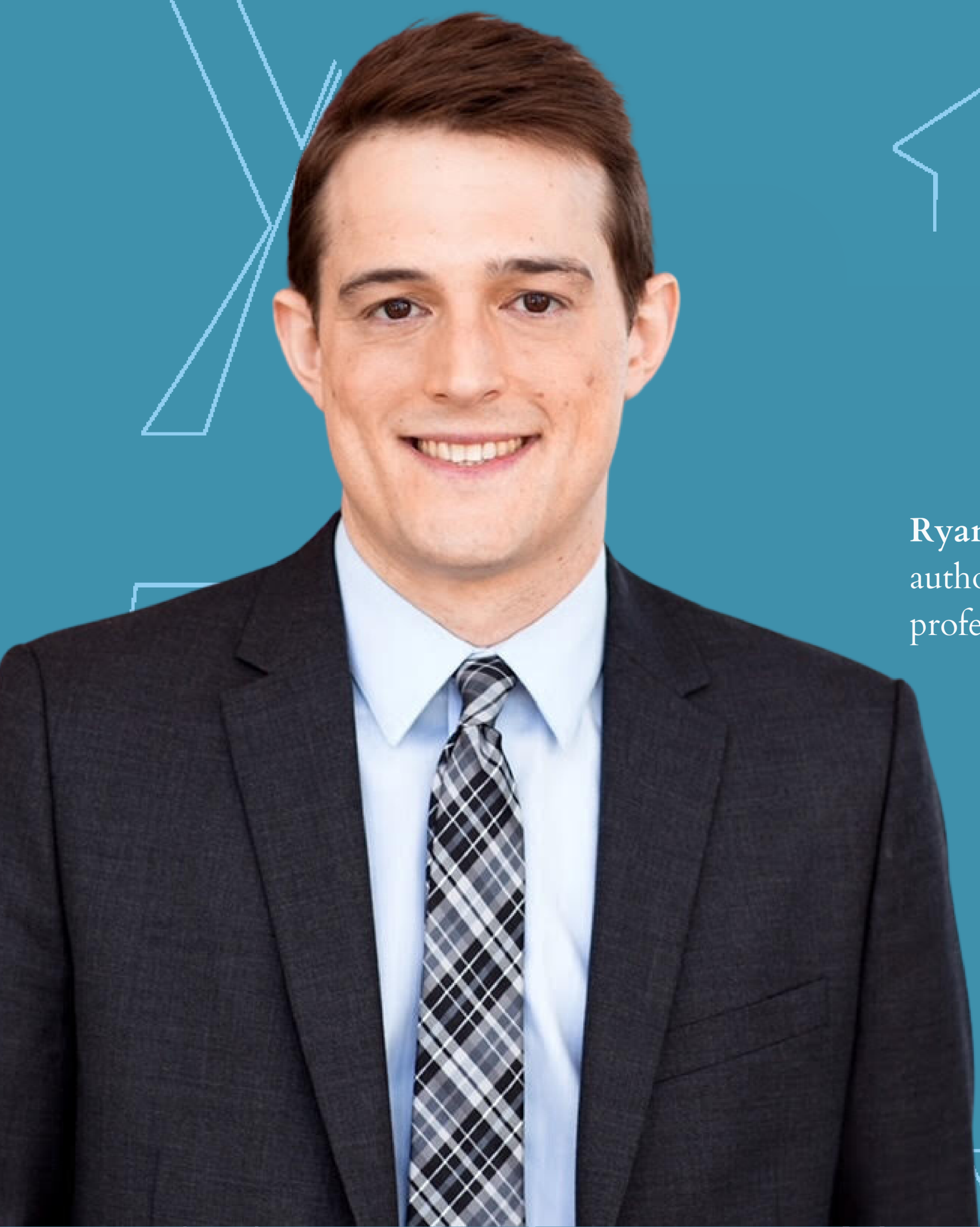


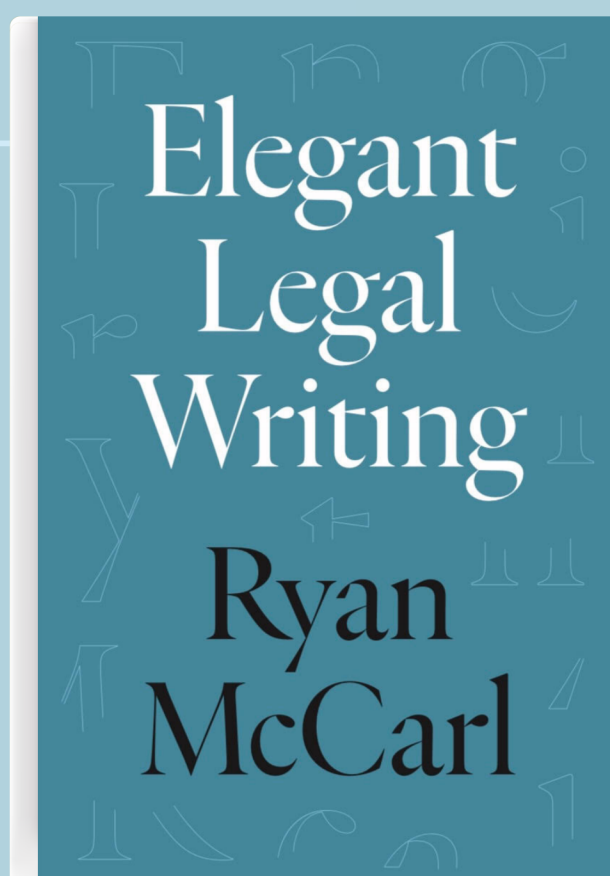
Elegant Legal Writing



Ryan McCarl is a Founding Partner of Rushing McCarl LLP and author of *Elegant Legal Writing* (U. Cal. Press 2024) as well as an adjunct professor at Loyola LMU School of Law.

Previously, McCarl served as a research fellow in AI law and policy at the UCLA School of Law, where he designed and taught a course on advanced legal writing. McCarl has given talks about litigation writing, motion strategy, and appellate advocacy to audiences including the ABA Litigation Section and the Texas Office of the Attorney General.

Early praise for *Elegant Legal Writing*



“*Elegant Legal Writing* is a terrific addition to the field. Bristling with sage advice and generous examples, this book will help you navigate nearly every legal-writing hurdle in your path.”

— Ross Guberman, author of *Point Made: How to Write Like the Nation’s Top Advocates*

“A clear and straightforward guide that will be tremendously useful for any law students or lawyers who want to improve their writing—something that all but the most gifted few should want to do.”

— Eugene Volokh, author of *Academic Legal Writing*

“In this elegant guide, McCarl covers the good, the bad, and the ugly of legal writing. Packed with real examples and road-tested tips, this book is a lifeline for busy lawyers and law students who need to communicate clearly, effectively, and ethically under tight time constraints.”

— Lee Fennell, Max Pam Professor of Law, University of Chicago Law School

“The Elements of Style for the legal profession. McCarl’s tips will make your legal prose sing.”

— Clifford W. Gilbert-Lurie, Managing Partner, Ziffren Brittenham LLP

Workshops

Ryan McCarl offers remote and in-person writing workshops for law firms, government agencies, and other organizations. Email elw@rushingmccarl.com to book one.

Available topics include: Legal argumentation and authority; Productive writing; Legal storytelling; Clarity and concision; Paragraphs and organization; Sentence mechanics and style.

Advocacy

Along with representing clients at trial and on appeal, Rushing McCarl LLP offers consulting and drafting services to attorneys needing help with high-stakes litigation briefs. Our expertise in legal writing, research, and strategy can be decisive. Email info@rushingmccarl.com or call (310) 896-5082 to discuss how we can help.

Book

Elegant Legal Writing helps attorneys elevate their writing from passable to polished. Drawing on ideas from cognitive science, design, and prose stylistics as well as litigation strategy, the book teaches practical techniques by example using fast-paced chapters. Readers will learn to:

- Write clear, readable, efficient prose.
- Craft persuasive, audience-focused arguments.
- Tell a client’s story through a compelling narrative.
- Overcome procrastination and draft more productively.

Readability, aesthetics, and argumentation are intertwined. Litigation documents that are easier and more pleasant to read — concise and direct, with all unnecessary complexity removed — are more likely to persuade judges.

Elegant Legal Writing will be released in early 2024.
Sign up for updates and tips at www.elegantlegalwriting.com.